

## Membership Renewal Policy

The majority of our Members are already benefitting from positive business developments and Profitable growth by actively cooperating with fellow PBLA Network Partners.

Our business model is proving successful:

- Enrolling only pre-qualified and carefully vetted top professional Companies with a proven track record and sound business practices
- Appointing only a few companies in each Country/Region is in the best interest of our Members and is a prerequisite for fostering long term Member to Member business partnerships
- We only appoint carefully selected Companies offering the critical range of services, coverage and flexibility necessary to compete in today's market environment

The following criteria are part of our evaluation process:

### **Member to Member bilateral activities**

### **Attendance of Global Network Meetings (1 out of 2)**

### **Financial Standing**

### **PBLA Global Brand promotion and identification**

### **Proactive responsiveness to enhance Global Network activities**

The success of our Members is our main concern, we work diligently to further enhance your member experience, improve your ability to connect efficiently with all your Network Members and to expand your Global Reach.